



Reshoring Initiative

Bringing Manufacturing Back Home

Key Reshoring Data

The Bleeding has Stopped!

	Manufacturing Jobs/Year		
	2003	2013	% Change
New Offshoring	~150,000*	30,000-50,000*	-70%
New Reshoring	2,000*	30-40,000* *	1,500%
New FDI (Foreign Direct Investment)	10,000*	20,000**	100%
Net Jobs Gained from Offshore	~-140,000	~+10,000	N/A

* Estimated ** Calculated

Industries

Industry	Reshored Cases
Electronics/Appliances/Components	41
Computer/Electronic	26
Apparel	24
Hobbies	23
Transportation	22
Plastic/Rubber	18
Fabricated Metal	18
Machinery	16
Medical	15
Wood Products	14
Energy	8
Chemicals	4
Castings	3
Primary metal	2
Non-metallic mineral products	1
Other: primarily food, services, and home and office products	20

Negative Issues Offshore

Negative Issues	# Cases
Lead time	111
Quality/rework/warranty	109
Rising wages and Currency Variation	88
Freight cost	82
Total cost	49
Inventory	37
IP risk/ Supply chain interruption risk	29 each
Delivery	28
Communications	18
Green considerations/Loss of control	15 each
Travel cost/time	14
Price	5
Difficulty of innovation/product differentiation/Regulatory compliance	4 each
Burden on Staff, Emergency air freight, Political instability	2 each
Employee turnover, Strained offshore relationships, Natural disaster risk	1 each



Positive Reasons to Reshore

Positive Reasons to Reshore	# Cases
Skilled workforce	87
Image/brand	80
Government incentives	79
Automation/Technology/3D printing	57
U.S. energy prices	49
Re-design	41
Higher productivity	36
R&D	35
Lean	27
Eco-system synergies	22
Infrastructure	20
Customer responsiveness	14
Lower real-estate/construction	8
Labor concessions	7

Source: *Reshoring Initiative Library, March 2014.*



Countries From Which Reshored

Country	Reshored Cases	Global Regions	Reshored Cases
China	135	Asia	165
Mexico	20	North America	26
India	11	Western Europe	6
Canada	6	Eastern Europe	2
Japan	5	South America	1
Taiwan	5	Africa	1
Korea	3		
Hungary	2		
Vietnam	2		
Germany, France, Brazil, Spain, Netherlands, Italy, Egypt, Indonesia, UK, Singapore, Malaysia, Sri Lanka, Australia	1 each		

Jobs Reshored by State

State	Jobs	Companies	Avg. Jobs/ Facility	State	Jobs	Companies	Jobs/ Facility	State	Jobs	Companies	Avg. Jobs/ Facility
SC	7780	7	1111	AZ	700	2	350	RI	200	2	100
MI	6721	13	517	FL	611	12	51	IA	193	2	97
CA	6014	28	215	MA	598	10	60	WA	150	3	50
KY	4612	5	922	MS	540	5	108	MO	150	6	25
TX	3712	12	309	UT	464	6	77	MD	90	6	15
OH	3611	18	201	AL	397	4	99	MN	64	9	7
GA	3005	7	429	WI	342	11	31	MT	25	1	25
TN	2490	11	226	NJ	335	3	112	DE	0	2	0
NY	1089	17	64	IN	320	5	64	VA	0	1	0
NC	1020	14	73	PA	279	11	25	CT	0	2	0
ID	1000	2	500	AR	210	4	53	ME	0	1	0
KS	1000	2	500	IL	205	9	23	VT	0	2	0
CO	738	6	123	NH	200	1	200	ND	0	1	0

Sources: Reshoring Initiative Library, August 31, 2014.

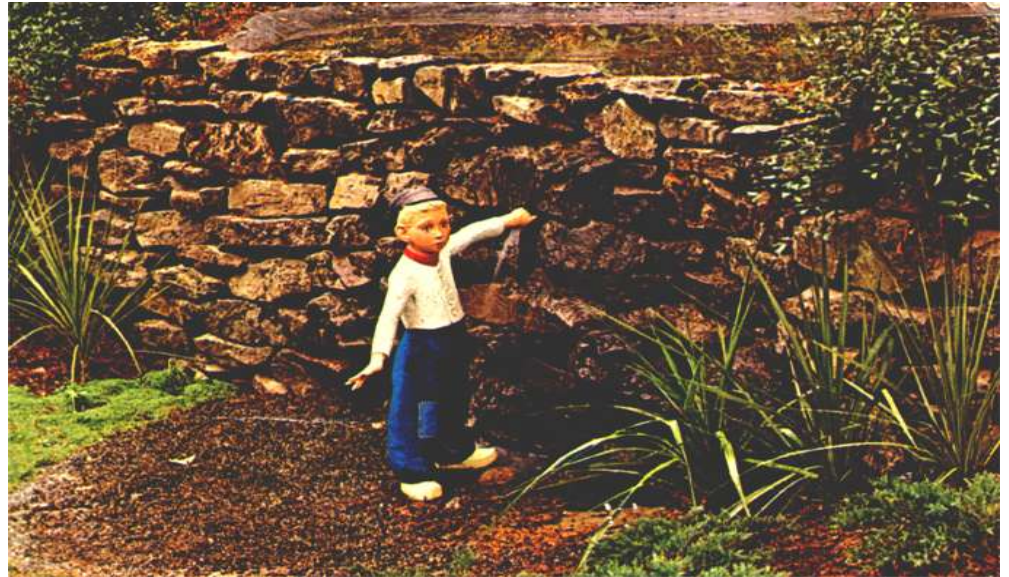
Cases 2007 through 8/31/14.

- [Click here to view the full presentation.](#)



Help reverse the offshoring flood now!

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Recruiting trainees for the skilled manufacturing workforce:
<http://tinyurl.com/33vpz9k>